

D.L.T. IMPORT S.A.

Argentina



Because we like to do it right

In 1993 we created our company. For thirty years now, we have been dedicated with passion to create and sustain one of the most recognized baby product brand in Argentina.

We strive to develop and commercialize a portfolio of reliable, design, comfort and safety products. We know that the pre-sales and after-sales service we provide is as important as the products we sell, and that is why the quality of our sales employees and our technical support is what makes us stand out.

We want to offer the best price/quality ratio and we always strive to offer the latest innovations in heavy childcare, ensure product durability and design, safety and comfort for the baby and practicality for families.

The value of the word and the development of our team are fundamental pillars that sustain KIDDY, and they have been the bases to get where we are and allow ourselves to dream of what is to come.



We are FOUNDING PARTNERS of Baby Alliance



www.babyalliance.com

It is a **regional group** involved in the design, development, manufacturing, import, commercialization and marketing of a diverse portfolio of brands and products for the juvenile segment, childcare and toys.

It has members in **18 Latin American countries**, reaching a population of 480 million people with more than 10 million births per year.

Each member of the group is a vital player in its **local market**. For many years, all of them have been active in the childcare industry and have established a strong distribution channel, from general retailers to both online and offline specialized stores.





Our focus is design,
import and wholesale
marketing of our Kiddy®
brand, complemented by
exclusive distribution of
some carefully selected
premium international
brands.

In the B2B sales channel we have a network of more than 500 customers throughout the country, and in the B2C sales channel we are present in different marketplaces and through our own online store. Our average target is 25-34 years old, middle socioeconomic level women.

We have more than **150k** followers on both Instagram and Facebook.



@kiddy_argentina
www.kiddy.com.ar



We have a wholesale commercial structure with national coverage and we focus on providing quality service.

Commercial structure

- Head commercial office and exclusive showroom in Buenos Aires, Munro.
- Sales team with extensive experience in the industry and in the market, expert consultancy, national coverage and central management of key accounts and corporate customers.
- Online ordering system for B2B customers.

In-house logistic service

- Outstanding in delivery times to customers.
 - Delivery in both CABA and GBA and express delivery to the interior of the country
 - Average 72 hours for deliveries

Technical support

- **Kiddy warranty** – 1 year and then paid technical support is provided.
- **Dedicated team** – customer service channel, wholesaler service channel and in-house repair shop.

Customer Service

- **Pre-sales and after-sales service**
- **Manuals and video tutorials**
- **Online and Whatsapp support.**





Contact channels

Head office:

José Hernández 5596 – Munro,
Buenos Aires, Argentina.
Mobile: +54 11 2141-0652

Wholesaler and corporate customer inquiries:

info@kiddy.com.ar
Through the website - Wholesalers section/inquiries
www.kiddy.com.ar



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THANKS
for your attention!



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